

Louisiana State University at Eunice Strategic Planning Committee P.O. Box 1129 ■ Eunice, LA 70535 Phone (337) 550-1433 ■ Fax (337) 550-1479

# Meeting Minutes for March 24, 2025 Mumphrey Room 127 3 – 4:30 pm

Ms. Catlyn Lauret, Student Life Coordinator, Staff Senate Chair	Online
Ms. Kristie Broussard Leger, Interim Dean, Div of HSBT & Public Protection & Safety	Absent
Ms. Rachelle Brown, Instructor, Communications, Faculty Senate Chairperson	Present
Ms. Melonie Ceaser, Interim Director of Facility Services and Safety Coordinator	Absent
Mr. Audwin Donatto, Associate Vice Chancellor of Business Affairs	Present
Ms. Amanda Dunlap, Assistant Professor of Mathematics, Department Chair, Mathematics	Present
Ms. Alisha Fontenot, Director of Dual Enrollment and LSUE Academy	Present
Dr. Billy Fontenot, Interim Dean, Division of Arts and Sciences	Present
Mr. Gabriel Fontenot, President, Student Government Association	Present
Ms. Courtney Fruge, Human Resources Manager	Present
Ms. Jamie Funk, Executive Assistant to the Chancellor; Manager - Office of Business Affairs	Present
Ms. Ashley Green, Clinical Coordinator of Radiologic Technology	Present
Mr. Stephen Heyward, Director of Information Technology	WorkDay
Ms. Carey Lawson, Associate VC of Univ Advancement & Exec Dir of the LSUE Foundation,	III
Ms. Felicia "Nikki" May, Assistant Professor of Business Administration	Present
Dr. Douglas Narby, Associate Professor of Psychology & Coord of Online Education,	Storm issues
Mr. Gary Reeves, Instructor of Communications	Present
Mr. Donnie Thibodeaux, Registrar	Present
Mr. Travis Webb, Director of Strategic Communication	Present
Mr. Jeff Willis, Director of Athletics	Present
Dr. Nancee Sorenson, Chancellor (Ex Officio)	Present
Dr. John Hamlin, Vice Chancellor for Academic Affairs and Provost (Ex Officio)	Present
Dr. Paul Fowler, Executive Director for Institutional Effectiveness and Accreditation (Ex Officio)	Present

# Agenda Item I and II: Approval of the Meeting Minutes of March 10, 2025

Three editorial changes were made with the two red highlighted question marks removed and the correct version of the mission statement inserted. Dr. Fowler also mentioned that Dr. Narby, Professor of Psychology & Coordinator of Online Education, was added to the Committee, but was unable to attend due to the storm earlier in the day.

# Agenda Item III: Why Strategic Planning 2.0?

Dr. Fowler discussed the importance of strategic planning for LSU Eunice, explaining that it hasn't been done in the 21 years that he's been there. He mentioned that a previous attempt in 2020 was halted due to accreditation priorities and the need to align with LSU's strategic plan. Dr. Fowler emphasized the necessity of

reflecting LSU's plan through our own and notes that the current effort is building on previous work, not starting from scratch.

Fowler discussed the ongoing project, emphasizing the importance of considering the vision and mission as they progress. He suggested the possibility of forming subcommittees to handle specific aspects of the project but noted that no decisions have been made as of yet. He acknowledged the potential for subcommittees to focus on academic programming and sustainability, but no final decisions were made.

# Agenda Items IV and V: Refining a. Vision and b. Mission Statements

A large part of the meeting was spent on editing the vision and mission statements. The committee decided on the following versions upon the conclusion of the discussion:

#### 3/24/25 Draft Vision:

Louisiana State University at Eunice will be a premier two-year institution of higher education, fostering academic excellence and workforce development through responsiveness, innovation, and partnerships at the state and national level.

#### 3/24/25 Draft Mission Statement:

Louisiana State University at Eunice provides accessible, affordable, high quality, and high value programs that extend lifelong knowledge and skills to its stakeholders.

# **Exploring Organizational Values Framework**

The committee discussed potential values, considering the structure used by LSU that included four action-oriented statements. The Committee considered incorporating existing concepts like "scholarship first" and "on track" into their values framework. Dr. Hamlin proposed a set of five values that spell "*TRACK*": Truth, Responsibility, Accessibility, Collaboration, and Knowledge. The committee continued to explore different approaches to structuring their organizational values.

#### **Additional Items Mentioned**

The Committee suggested the need to replenish banners that are on campus with the on-track theme. Many of the banners have been ripped down due to recent windstorms.

The Chancellor noted that she had been at SOWELA recently and was impressed by the number of classes taking place populated with mostly male students. She asked what LSU Eunice might do to achieve the same result.

The Chancellor announced that she had invited Dr. Alessandro Anzalone to join a meeting on April 21<sup>st</sup> to discuss workforce development and to kick off thinking strategically.

#### **Next Steps**

- 1. Committee to continue refining the vision and mission statements.
- 2. Committee to develop and refine the values statements using the TRACK acronym (Truth, Responsibility, Accessibility, Collaboration, Knowledge).
- 3. Committee to create a table with verbs and descriptions for each value.
- 4. Dr. Fowler to invite Cassie to participate in future meetings.
- 5. Chancellor to bring Dr. Alessandro Anzalone to the April 21st meeting to discuss workforce development.
- 6. Committee to consider strategies for attracting more male students to the college.

Vision, Mission, and Values as of March 24, 2025:

## 3/24/25 Draft Vision:

Louisiana State University at Eunice will be a premier two-year institution of higher education, fostering academic excellence and workforce development through responsiveness, innovation, and partnerships at the state and national level.

# 3/24/25 Draft Mission Statement:

Louisiana State University at Eunice provides accessible, affordable, high quality, and high value programs that extend lifelong knowledge and skills to its stakeholders.

#### **Current Values:**

Seek Truth	Embody Responsibility	Provide Accessibility	Promote Collaboration	Foster Knowledge
Truth-seeking is a basic tenet of higher education.				

#### LSUE Values discussed in 2020

Inclusive	Collaborative	Community	Excellence	Accountable	Innovative
<ul> <li>Accessible</li> <li>Equity</li> <li>Diversity</li> <li>Belonging</li> <li>Veterans</li> <li>Non-traditional students</li> <li>Satisfaction</li> </ul>	<ul> <li>Educational partners (K-12 and higher education)</li> <li>Workforce and industry partners</li> <li>Workforce innovation</li> <li>Offsite locations</li> <li>Health and wellness services</li> </ul>	<ul> <li>Connected</li> <li>Culturally adept</li> <li>Employee engagement and development</li> <li>Cooperation</li> <li>Alumni engagement</li> <li>LSU Tradition</li> <li>Health and welfare</li> <li>Safety</li> </ul>	<ul> <li>Student centered</li> <li>Academic</li> <li>Athletics</li> <li>Student groups</li> <li>First-year experience</li> <li>Nationally respected</li> <li>Sustainability</li> </ul>	<ul> <li>Stewards of public and private funds</li> <li>Fiscally responsible</li> <li>Affordable</li> </ul>	<ul> <li>LSU online</li> <li>to learning</li> <li>Technologically advanced</li> <li>Nimble</li> <li>Competitiveness</li> <li>Infrastructure</li> </ul>

# LSU Values

Seek Truth	Embody Integrity	Empower Excellence	Engage in Service
Foundational to higher	Strive to do what is right	Create a momentum that	Care for one another
education	for ourselves and our	transfers to others around	permeates the academic
<ul> <li>Know</li> </ul>	community	us through effort and	endeavors
<ul> <li>Understand</li> </ul>	Honesty	dedication	Service needs
Create	Respect	<ul> <li>Leadership by example</li> </ul>	Focus on solutions
Develop skills	Empathy	<ul> <li>Personal commitment</li> </ul>	Positive return on
Unending quest for	Accountable		investment
knowledge	Share talents		Quality
			Improve lives
			Iterative process
			gaining momentum