



Louisiana State University at Eunice
 Strategic Planning Committee
 P.O. Box 1129 ■ Eunice, LA 70535
 Phone (337) 550-1433 ■ Fax (337) 550-1479

Strategic Planning Meeting Minutes for June 16, 2025
Mumphrey Room 127
3 – 4:30 pm

Ms. Catlyn Lauret, Student Life Coordinator, Staff Senate Chair	Present
Ms. Kristie Broussard Leger, Dean, Div of HSBT & Public Protection & Safety	Present
Ms. Rachelle Brown, Instructor, Communications, Faculty Senate Chairperson	Present
Ms. Melonie Ceaser, Interim Director of Facility Services and Safety Coordinator	via Zoom
Mr. Audwin Donatto, Associate Vice Chancellor of Business Affairs	Present
Ms. Amanda Dunlap, Assist Prof of Mathematics, Depart Chair, Mathematics	Present
Ms. Alisha Fontenot, Director of Dual Enrollment and LSUE Academy	on vacation
Dr. Billy Fontenot, Department Chair, English and Humanities	Off campus
_____ President, Student Government Association	Absent
Ms. Courtney Fruge, Human Resources Manager	Present
Ms. Jamie Funk, Manager - Business Affairs	Absent
Ms. Ashley Green, Clinical Coordinator of Radiologic Technology	Present
Mr. Stephen Heyward, Director of Information Technology	WD Meetings
Ms. Cassie Jobe-Ganucheau, Executive Director of Library & Student Support Services	Present
Ms. Carey Lawson, Associate VC of Univ Advance and Exec Dir of the LSUE Found	via Zoom
Ms. Felicia "Nikki" May, Assistant Professor of Business Administration	Absent
Dr. Douglas Narby, Associate Professor of Psychology & Coord of Online Education	Ill
Mr. Gary Reeves, Instructor of Communications	Present
Dr. Charles Stewart, Dean, Division of Arts and Sciences	Present
Mr. Donnie Thibodeaux, Registrar	Present
Mr. Travis Webb, Director of Strategic Communication	Present
Mr. Jeff Willis, Director of Athletics	Present
Dr. Nancee Sorenson, Chancellor (Ex Officio)	Ill
Dr. John Hamlin, Vice Chancellor for Academic Affairs and Provost (Ex Officio)	Present
Dr. Paul Fowler, Executive Director for IE and Accreditation (Ex Officio)	Present

I. Approval of the June 2, 2025 Meeting Minutes

Mr. Gary Reeves motioned and Kristie Broussard-Leger seconded; adopted with no dissent.

II. Handout with the current state of the Vision, Mission, and Values for their consideration (see attached). Note: A short time will be dedicated to this part of the agenda in order to focus on item III.

Fowler gave out the worksheet for the meeting and the committee began its work. Fowler explained that he kept AI versions for the committee's reference. The committee spent a few minutes discussing the versions of the mission and vision, then moved on to values. Fowler asked if the word

environment should be kept next to Safety in “Embodiment Responsibility”. The consensus of the committee was to keep the word environment.

III. The Future of LSU Eunice – begin developing Operational Goals and Objectives (see attached).

Next, the committee began developing rough goals and objectives. A committee member asked if the examples provided by Fowler were to remain and he mentioned no; the objectives and outcomes and their position in the table were only examples for the purpose of the meeting.

The committee spent the remainder of the meeting discussing objectives and outcomes. At about 4:05 pm, Fowler noted that the committee had been discussing the table for about 45 minutes and that it was time to end the discussion. This was in response to trying to have one-hour meetings because many committee members become fatigued after about an hour.

IV. Tentative Meetings for fall 2025.

- a. Monday September 8, 2025 from 3 pm – 4:30 pm
- b. Monday September 22, 2025 from 3 pm – 4:30 pm
- c. Monday October 6, 2025 from 3 pm – 4:30 pm
- d. Monday October 20, 2025 from 3 pm – 4:30 pm
- e. Monday November 3, 2025 from 3 pm – 4:30 pm
- f. Monday November 17, 2025 from 3 pm – 4:30 pm
- g. Monday December 1, 2025 from 3 pm – 4:30 pm

The committee took note of the meeting schedule for fall 2025 and that the meetings would be for one hour; however, they will be scheduled for one and a half hours to allow extra time.

V. Adjournment

Dr. Charles Stewart motioned and Ms. Rochelle Brown seconded. There was no dissent.

Attachments:

Worksheets as they existed upon exiting the June 16, 2025 meeting.

Draft Worksheets with the Louisiana Performance Accountability System (LaPAS) updated operational goals sent to LSU on June 20, 2025 with the committee’s work integrated into it.



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Working Copies

Updated 6/16/25

Vision, Mission, and Values:

5/19/25 Draft Vision:

Louisiana State University at Eunice will be a premier two-year institution of higher education, fostering academic excellence and workforce development through responsiveness, innovation, and partnerships at the state and national level.

5/19/25 Draft Mission Statement and strategic goals:

Louisiana State University at Eunice provides accessible, affordable, high quality, and high value programs that extend lifelong knowledge and skills.

5/19/25 Draft Strategic Goal Language

To achieve this mission, LSU Eunice seeks to:

1. Ensure student access
2. Strengthen student success
3. Expand partnerships
4. Demonstrate a culture of continuous improvement

6/2/25 AI Generated Vision and Mission Statements

1 LSU Eunice cultivates opportunities and builds brighter futures by delivering premier two-year education that accelerates academic achievement and workforce development through responsive, innovative, and partnership-driven initiatives for individual and community vitality.

2 Through responsive, innovative, and partnership-driven education, LSU Eunice empowers individuals and strengthens communities by fostering academic excellence and workforce readiness to build brighter futures statewide and nationally.

3 LSU Eunice, through responsive, innovative, and partnership-driven initiatives, empowers individuals and strengthens communities by fostering academic excellence and workforce readiness to build brighter futures statewide and nationally

3a LSU Eunice, through responsive, innovative, and partnership-driven initiatives, empowers individuals and strengthens communities by fostering academic excellence and workforce readiness to build brighter futures statewide and nationally

(liked this one) 4 LSU Eunice empowers individuals and strengthens communities through responsive, innovative, and partnership-driven initiatives. We foster academic excellence and workforce readiness to build brighter futures for Louisiana and the nation.

Current Values: LSU Eunice 6/16/25

<i>Seek Truth</i>	<i>Embody Responsibility</i>	<i>Provide Accessibility</i>	<i>Promote Collaboration</i>	<i>Foster Knowledge</i>
<p>Seek truth and excellence in all endeavors</p> <ul style="list-style-type: none"> • Value Honesty • Promote Respect • Be Accountable • Uphold Transparency • Open Dialogue • Integrity 	<p>Embody responsibility through teaching and upholding accountability</p> <ul style="list-style-type: none"> • Nationally recognized • Accredited programs of Value • Workforce Driven • Expert Faculty • Fiscally responsible stewardship • Provide upward mobility • Safety (environment) 	<p>Provide accessibility by removing barriers</p> <ul style="list-style-type: none"> • Open Admission • Credit for Prior Learning • Veteran-Friendly • Flexible scheduling • 100% Online Options • Multiple Locations • Affordability • Holistic Student Support Services 	<p>Promote collaboration through educational and workforce partnerships</p> <ul style="list-style-type: none"> • Community Engagement • Alumni Engagement • Business and Industry Advisory Boards • High School Partnerships • College-Readiness Programs • Transfer programs • Transferable Credits • Internships 	<p>Foster Knowledge through learning and discovery</p> <ul style="list-style-type: none"> • Skill Development • Primary Research • Applied Research • Digital Literacy • Advanced Technology • Shared LSU Talent and Resources

Strategic Goals, Operational Goals, and Objectives/Outcomes:
Updated 6/16/25

Strategic Goals	I. LSU Eunice seeks to ensure student access	II. LSU Eunice seeks to strengthen student success	III. LSU Eunice seeks to expand partnerships	IV. LSU Eunice seeks to demonstrate a culture of continuous improvement
Operational Goals	A. Increase enrollment	A. Improve retention		A. Engage in course redesign.
	B. add a physical therapy assistant program	B. Increase completion (cert or AS)		Teaching and learning center
	Adding certificate programs	C. ...transfer...		Professional development
	Improving learning environments and infrastructure	Increasing internship opportunities	Increasing internship opportunities	Marketing of existing programs and solving the course offering problem
	Using athletics as recruiting (what is the right fit?)			
	Additional housing		Additional housing	
	Additional 2+2 programs	Additional 2+2 programs	Additional 2+2 programs	
		Increase support services (wellness, health, well-being, academic)		
	Expansion of the lsu bridge program?			
		General studies with concentrations		
			Discussion with partners/industry leaders on what is needed	
	Increase online offerings			
	Adding nursing students			
	Vet tech	workforce	Additional faculty	
	Digital media	Research possibilities		Research possibilities
	Controls			

Note: The items listed below in the operational goals and objectives/outcomes are EXAMPLES only.

Objective/Outcomes	1. Create a ____ program by ____. Operational Tasks: ____	1. By ____, LSU Eunice will increase the one-year retention of new first-time students enrolled in fall ____ to fall ____ by ____%		1. By ____
	2. Create a ____ program by ____. Operational Tasks: ____	2. By ____, LSU Eunice will increase one-year retention of all new first-time students enrolled in fall __ to the following fall __ by ____%		B. Remain as an Achieving the Dream Institution
	3. Increase new first-time students to ____ by ____			1. Examine demographic data to narrow performance gaps.
	4. Increase high school dual enrollment students to ____ by ____			
	5. Increase non traditional students to ____ by ____.			

**DRAFT Louisiana Performance Accountability System (LaPAS) Operational Goals AY 2026-2027 through AY 2030-2031
June 23, 2025**

LaPAS Goal 1: Increase the fall headcount enrollment 10.40% from Fall 2023 baseline of 3623 to Fall 2030 of 4000.

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<ol style="list-style-type: none"> 1. Strategic Enrollment Plan 2. add a physical therapy assistant program 3. Adding certificate programs 4. Athletics as recruiting (what is the right fit?) 5. Expand nursing 6. Create Vet tech 7. Create Digital media 8. Create Digital Controls 		<ol style="list-style-type: none"> 1. Strengthen partnerships with LSU Alexandria 2. Expand the LSU Pathway Referral program. 3. Expand online enrollments through partnership with LSU Online. 4. Expand dual and cross enrollment agreements with public school districts and among postsecondary institutions. 5. Additional housing 6. Additional 2+2 programs 	<ol style="list-style-type: none"> 1. Develop a plan to recruit and retain non-traditional students. 2. Improving learning environments and infrastructure

LaPAS Goal 2: Increase the percentage of first-time in college, full-time, associate degree-seeking students retained to the second Fall at the same institution of initial enrollment by 2.0 percentage points from the Fall 2023 cohort (to Fall 2024) baseline level of 52.42% to 54.42% by Fall 2031 (retention of Fall 2030 cohort).

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		<ol style="list-style-type: none"> 1. Improve retention of ___ demographic groups? 2. Improve retention of all new first-time students fall to fall. 3. Improve retention of all new first-time students fall to spring? 	<ol style="list-style-type: none"> 1. Curricular revision of catapult courses within the Meauxmentum Framework 2. Expand the use of early alerts 3. Refine the strategic communication plan to encourage existing students to enroll in the upcoming semester.

LaPAS Goal 3: Increase the total number of 1-year Certificate completers in a given academic year from the baseline year number of 283 in 2023-2024 to 400 in 2030-2031. Students may only be counted once per award level.

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		<ol style="list-style-type: none"> 1. Increase certificates 2. Increase certificate completion 	<ol style="list-style-type: none"> 1. Align certificate programs directly to workforce and degree completion. 2. Target adult and non-traditional populations for certificate pathways. 3. Identify mandated industry certifications and align those certificates with state and national needs.

LaPAS Goal 4. Increase the institutional statewide graduation rate (defined as a student completing an award within 150% of “normal time”) from the baseline rate (Fall 2017 Cohort for all institutions) of 27.41% 2.0 percentage points to 29.41% by 2030-2031 (Fall 2025 cohort).

LaPAS Goal 5. Increase the total number of Associate completers in a given academic year from the baseline year number of 318 in 2020-21 to 368 in AY 2025-2026. Students may only be counted once per award level

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1. Utilize Competency Based Education, Advance Placement, CLEP, and Prior Learning Assessment to help students earn the maximum number of courses per year.	1. Increase Transfer opportunities? 2. Create additional 2+2 programs	1. Have discussion on what new associate degrees should be offered 2. Increase internship opportunities 3. Develop co-curricular and service-learning opportunities for traditional, commuter, and distance learning students	1. Evaluate and improve mentoring, tutoring, and advising policies. 2. Implement a First-Year Experience within the Meauxmentum Framework. 3. Integrate national best practices into the LSUE advisement model. 4. Expand pathway opportunities for students to complete stackable academic credentials. 5. Maximize a course rotation and delivery options to ensure students have access to a robust number of courses during the annual schedule. 6. Implement a user-friendly degree audit tracking system. 7. Provide at-risk students resources for meaningful assistance/planning. 8. Engage in course redesign. 9. Teaching and learning center 10. Professional development 11. Marketing of existing programs and solving the course offering problem